



YOUNG WOMEN'S LEAGUE
of NEW CANAAN



2nd ANNUAL SCARECROW FEST

PROUDLY PRESENTED BY THE **YOUNG WOMEN'S LEAGUE OF NEW CANAAN** and the **NEW CANAAN CHAMBER OF COMMERCE** to support Filling in the Blanks and the YWL Giving Fund
Generously sponsored by **Weed & Duryea**

OCTOBER 13 – OCTOBER 31, 2018

OPEN TO NEW CANAAN-BASED BUSINESSES, ORGANIZATIONS, CLUBS & FAMILIES

HOW TO ENTER

Register online at ywlnewcanaan.org. Entries will be limited to the first 100 submissions.

SCARECROW KITS

Business, Organization, Club: \$50.00 donation
Family: \$30.00 donation

With your kind donation you will be entered into the Scarecrow Fest and receive a wooden post frame. Kits will be available for pick up at the **Pop Up Park** on September 8, 2018 from 10 AM – 4PM. All entrants must pick up the kit during this time.

SCARECROW DROP OFF + INSTALLATION

Entrants are responsible for delivering the completed scarecrow in front of Bow Tie Cinema Playhouse on Elm Street, on either October 11 or October 12 between 10AM – 1PM. **ABSOLUTELY NO SCARECROWS WILL BE ACCEPTED OUTSIDE THIS DESIGNATED TIMEFRAME.**

Scarecrows will be installed by the Department of Public Works and hung on New Canaan downtown lamp posts through October 31. Please be aware that all scarecrow decorations and props are not retrievable, unless we are otherwise notified.

JUDGING + WINNING SCARECROWS

A panel of Judges will award top honors to eight winning entries based on below categories. Judging will be completed and winners announced on Sunday, October 28 at the Halloween parade. Winners will also be announced on the Young Women's League & Chamber's websites.

Best In Show, Silliest, Scariest, Most Traditional, Best New Canaan Pride, Best Dressed, Best Legs, Best Hair



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IMPORTANT INFORMATION + CONTEST RULES

1. Set up: Entrants are to deliver and drop off completed scarecrow in front of Bow Tie Cinema Playhouse on Elm Street, on either October 11 or 12 between 10am – 1pm.
NOTE: All entries must utilize the frame from the kit.
2. Scarecrows must be constructed to withstand the weather and be in good taste. No entry will be accepted that reflects controversial or insensitive issues. We reserve the right to remove any entry that does not meet these standards. No handouts, promotional materials of free giveaways, coupons, etc can be associated with any scarecrow entry.
3. Human scarecrows or mechanical scarecrows facilitated by a human are not permitted. No items such as tiki torches, gas-powered generators or any other flammable objects are allowed. No weapons or depictions of weapons.
4. Please be advised that no security will be available to protect the scarecrows. The Young Women's League of New Canaan, the New Canaan Chamber of Commerce and the Town of New Canaan are not responsible for any loss or damage to entries.
5. One scarecrow entry per person, family, business, organization or club will be accepted. An 8 1/2 x 11 laminated sign should be included on each entry containing both the participant's name and the name of the scarecrow.
6. Each scarecrow entry will be assigned a location and number for identification purposes. A panel of judges will award top honors to eight winning entries. Judging will be completed and winners will be announced at New Canaan Halloween Parade on October 28. All entries will be on display until October 31.
7. Take Down: Scarecrows will be taken down by DPW on Wednesday October 31. Please do not remove or take apart your scarecrow yourself. Please be aware that all scarecrow decorations and props are not retrievable.

However if we are notified that you would like your scarecrow, we can let you know when to pick it up at its lamp post location.

For questions, additional details and/or entry forms, visit www.ywlnewcanaan.org



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PLEASE COMPLETE OFFICIAL ENTRY FORM

Business/Organization/Individual Name: _____

Name of Scarecrow: _____

Contact Name: _____

Phone: _____

E-mail Address: _____

By signing this entry form, I hereby agree to the Young Women's League & New Canaan Chamber's Scarecrow Fest rules as outlined. I also hereby release and hold harmless the Young Women's League of New Canaan, the New Canaan Chamber of Commerce and the Town of New Canaan, their employees, officers and agents from any and all claims for loss, damage or injury incurred by Scarecrow participants, their employees or agents.

Name: _____

Signature: _____ Date: _____

All entries must be received by October 11 or 12, 2018